



To provide a safe, sustainable, effective air purifier that is healthy for people, pets, and the planet

# THE COMPETITION





### FREE OF CHEMICALS

The Moso Bag is filled with one ingredient — bamboo charcoal which is safe for people and pets.

Bamboo charcoal is natural, non-toxic and sustainable. Each bag eliminates unwanted odors and harmful pollutants without any additives or chemicals. In damp, musty environments, the Moso Bag will regulate humidity and absorb excess moisture.



# FREE OF FRAGRANCE

Moso Natural uses the highest quality bamboo charcoal on the market. During a specialized carbonization process, *Moso* bamboo is turned into ionized charcoal with millions of tiny, porous holes. Like a magnetic sponge, these pores work together to attract particles out of the air.

Odors are actually *absorbed*, not just covered up.



# FREE OF IMITATORS

The original, leading brand for *Air Purifying Bags*.

This new patented design features reinforced grommets, a wide and sturdy base, and an attractive linen case to blend into any décor.





# **HOW TO USE**

Simply hang or place the Moso Bag in an open area. Without needing wires or batteries, the Moso Bag will attract particles and remove them from your air. Once a month, place the Moso Bag outside for one hour to rejuvenate. With routine rejuvenation, the Moso Bag will last up to two years.







At least once a month, place your Moso Bag outside for one hour. Even on cold or cloudy days, the UV rays from the sun will clear the pores of the bamboo charcoal, making it ready to absorb again.

With simple maintenance, the Moso Bags are reusable for up to two years. Most air fresheners, in addition to containing harmful chemicals, don't last more than forty-five days.

After two years, the bamboo charcoal makes a wonderful addition to your garden. Simply cut open the Moso Bag and sprinkle the charcoal into the soil, where it helps plants absorb moisture and nutrients.

### WHAT CUSTOMERS SAY

Over 10,000 5-star reviews across our retail channels



"The smell in my closet is completely gone! I've tried sprays and gels but they never worked. This did."



"I put these in whatever shoe I wore that day. They're effective and do a great job! I came back to order a few more."

#### **★★★★★** Wonderful product!!!

"I have had some very musty odors that I could not get rid of with anything I have tried. Put these around the worst areas and the smell just went away in a couple of days. These are great. Highly recommend."



"What I like best is that is leaves no fragrance. It's not like other air fresheners that just cover up the smells."

#### **★★★★★** She don't gripe no more

"My wife had complained that the interior of my car smelled like something was "dead or dying". Put a bag in my car and one in hers. She actually said "It doesn't smell any more."



"We had a terrible smell on out fridge, we cleaned, there away food. Nothing helped. Used baking soda and essential oils. This little bag saved my sanity."

### **OUR RETAIL PARTNERS**



























Including 1,000+ Independent Retailers

### **OUR ORGANIC PRESS**











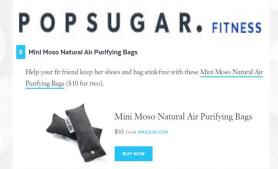


o Natural Air Freshener













mosonatural.com (59.95)

Please stop buying those purgent air fresheners from the convenience store. Inste Moso Natural or two in your rife, and your passengers will thank you. Moso uses b charcal to absorb odor, not mask it, making for a less cloying overall experience. I il has a claimed two-year file spain.







Their moist environment is a breeding ground for odor-causing bacteria. At home, instill a no-shoes policy (borus: cleaner flooral), and insert shoe deedorizers like Mini Moos Natural Affertifying Boy Marual Affertifying B



Moso bags
Moso bags containonly one
ingredient: pure Moso bamboo
charcoal. Bamboo charcoal
contains millions of tiny
pores that attract and absorb
odors, bacteria, chemicals and
moisture from the air Like a
magnetic sponge. The Moso Bag
is completely safe, non-toxic
and fragrance free. And each
bagfreshens air for up to two
years. Moso Bags are available
un a variety of sizes from \$7.95 -



# **OUR ASSORTMENT**



# **MOSO NATURAL AIR PURIFYING BAG - 300 GRAM**

Model No. MB8910

\$13.95 CAD

### Covers Areas up to 90 Square Feet

Closets, Bathrooms and Laundry Rooms.

#### Product Description

The 300g Stand Up Moso Bag works continuously to capture and eliminate odors and excess moisture out of the air without giving off a scent. Perfect for smaller spaces such as closets, bathrooms and laundry rooms. Simply hang or place the Moso Bag in areas up to 90 square feet for air that is fresh, dry and odor free.

#### Key Points

Free of chemicals Free of fragrances Lasts up to 2 years



### **MOSO NATURAL AIR PURIFYING BAG - 600 GRAM**

Model No. MB8911

\$22.95 CAD

### Covers Areas up to 300 Square Feet

Bedrooms, Kitchens, Living Rooms and Pet Areas

#### Product Description

The 600g Stand Up Moso Bag continuously captures and eliminates odor in large spaces such as bedrooms, kitchens, living rooms or pet areas. For damp, musty environments the Moso Bag will also absorb excess moisture and regulate humidity. Simply hang or place the Moso Bag in areas up to 300 square feet for a home that is fresh, dry and odor free.

#### Key Points

Free of chemicals
Free of fragrance
Lasts up to 2 years



# MOSO NATURAL MINI AIR PURIFYING BAGS - 2 PACK

Model No. MB3979

\$11.95 CAD

#### For Use in Small Items

Shoes, Gym Bags and Sports Gear

#### Product Description

The Mini Moso Bags eliminate odors without just masking them and absorb excess moisture to keep your favorite shoes fresh and dry. Reusable up to two years and can easily be moved between shoes, gym bags and sports gear. No more expensive pumps, sprays or perfumes.

#### Key Points

Free of chemicals
Free of fragrance
Lasts up to 2 years



# MOSO NATURAL REFRIGERATOR BAG

Model No. MB940

\$9.95 CAD

#### For Use In

Refrigerators, Freezers and Coolers

#### Product Description

More powerful than baking soda! Removes odors of all kind, including the aftereffects of a power outage, spoiled produce, leftovers or foods with distinctive smells such as fish or cheese. Also absorbs ethylene gas, a naturally occurring gas from fruits and vegetables that causes them to ripen quickly. A space saving suction cup is included.

#### **Key Points**

More effective than baking soda Free of chemicals Lasts up to 2 years



# MOSO NATURAL ODOR ELIMINATOR FOR THE CAR

Model No. MB8912

\$11.95 CAD

Retail

#### For Use In

Cars, Trucks, SUVs and Boats

#### Product Description

Continually works to eliminate lingering smells and toxins that can otherwise get trapped in your car. like the new car smell (caused by toxic chemicals). smoke. food odor. pet odor. mustiness and road pollutants. The Moso Bag is a chemical free, fragrance free and completely non-toxic alternative to air fresheners that typically use dangerous chemicals to only mask bad smells.

#### Key Points

Free of chemicals
Free of fragrance
Lasts up to 2 years

