

BLENDISM



**Cutting the cord on
traditional blending
since 2016**

www.blendiblender.com | 860-338-7500 | Boston, MA

OUR STORY



BLENDi was born from a desire to create a portable blending solution. After struggling with clumpy protein shakes, the team developed the BLENDi portable blender, designed to effectively crush ice and frozen fruits for on-the-go smoothies.

With 6 prototypes and 2 years of hard work, the final version was launched in 2018, revolutionizing traditional blending by offering a cordless and convenient option.



October 2017 - First Prototype

In 2017, we took a \$15 store blender and a drill battery and made it into a portable blender.



April 2018 - Final Prototype

After working with 11 different UMASS engineers we designed 2 different prototypes and selected one as our base to go off of.



August 2018 - First 300 units

We made our first 300 BLENDi's in the summer of 2018 and later sold out in December

OUR MISSION

Since the debut of our first prototype, BLENDi has cut the cord on traditional blending. Our unwavering commitment is to provide you with products that make your life more convenient.



FEATURED ON..



**GOOD
MORNING
AMERICA**

THE **V**IEW

LIVE
**KELLY
AND
RYAN**



**TAMRON
HALL**



BLENDI Mini

OTHER BRANDS



VS

17 oz

16 oz



Converts to Travel Bottle



Doesn't Convert



Has Protective blade cover



No Blade Cover



Additional pieces convert to travel container



No additional pieces



NO mess spout top



Messy open container



BLENDi



BPA Free
material



17 Oz



17000
RPM



Battery Protect



BLACK



WHITE



ROSE RED



PURPLE



BLUE



GREEN



HOT PINK



PINK



NAVY BLUE

BLENDi X



BPA Free
material



24Oz



18000
RPM



ICE Crushing



BLACK



WHITE



PURPLE



BLUE



MINT



PINK



GREEN

HYDROLUXE BOTTLE



Food Grade
Stainless Steel



Cold for
24 hours



Hot for
6 hours



Natural Acadia
Lid with leak
proof seal



17 OZ



20 OZ



DIGITAL FRAME



Boost your sales by showcasing preloaded BLENDi Videos on a digital display.

COMING SOON

BLENDi insulated sleeves



Mixed Drink Powders

